

## **“NFL Sunday Pick 5, with NBC5 and Airport Chevrolet”**

**September 4, 2018 – December 29, 2018**

### **OFFICIAL RULES**

**Revised 12-9-18 11:52pm**

1. **NO PURCHASE NECESSARY TO PARTICIPATE OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED. ODDS OF WINNING ARE BASED ON NUMBER OF CORRECT ENTRIES.**

2. **Eligibility.** Subject to the conditions below, the “*NFL Sunday Pick 5, with NBC5 and Airport Chevrolet*”(also referred to as “Contest”) is open to all Southern Oregon and Northern California residents within the Medford/Klamath Falls broadcast DMA (Dominate Market Area) who are 18 years or older at the time of the Contest. The DMA consists of the following counties: Jackson, Josephine, Siskiyou, Douglas, Lake, Curry, Klamath and Coos. All contestants must have a valid driver’s license to enter the Contest. The Contest is not open to the employees of Airport Chevrolet Buick GMC Cadillac (Airport Chevrolet), employees of KOB-TV NBC5/KOTI-TV NBC2, (NBC5) their respective affiliates, subsidiaries and advertising or promotional agencies, or to the immediate family members of, or any persons domiciled with any such employees. For purposes of the Contest, “immediate family members” are defined as a Contestant’s spouse, parents, children, siblings, grandparents and grandchildren.

3. **How the Contest is Conducted.**

Every Monday before 12noon, eight (8) NFL games will be chosen at random. (All games chosen will be Saturday and Sunday contests. Monday and Thursday games are excluded.) Four games will be offered to an employee, referred to as “Person,” at Airport Chevrolet and four offered to an on-air talent at NBC5. Each Person will guess the winner of each of their assigned games. By Monday at 5pm, each Person’s choices will be posted on kobi5.com. Contestants will visit kobi5.com and choose who they think has the more accurate “picks.” The Person with the most winning guesses will win the week’s NFL Sunday Pick 5. *Voting closes each Friday at Midnight before that week’s Saturday and Sunday games are played.* By Sunday at 5pm, if there is a tie, (meaning each Person has chosen an equal amount of winning games), the Sunday Night Football game on NBC will act as the tie breaker. In Week 1, the Person from Airport Chevrolet will be allowed to guess the winner of that game. In Week 2, the Person from NBC5 will guess the winner, etc. The Sunday night pick will rotate each week. If the Person guessing the winner of the Sunday night tie-breaking game guesses correctly, he or she will win that challenge. If the person guessing the winner of the Sunday night tie-breaking game guesses incorrectly, the opposing Person wins.

The Person who becomes the weekly winner of the NFL Sunday Pick 5 will be announced after Sunday Night Football during NBC5 News. All Contestants who chose the Person with the most winning teams will be entered into a drawing to win the Weekly Prize. The Contestant randomly chosen from the correct answers will become a Conditional Winner and their name will be announced the next evening (Monday) during NBC5 News at 6pm.

4. **How to Participate in the Contest.** Contestants are eligible to win one of seventeen (17) Weekly Prizes that will be awarded once per week within the 17 active weeks of the Contest. Only one entry per Household and/or Contestant per week will be accepted. To participate in the Contest, Contestants must enter their guess of the Person with the best picks of the week at kobi5.com. Picks from each Person will be posted by Monday at 5pm PDT. Contestant voting begins at that time and will continue through Friday at Midnight. One Contestant with the correct pick will be randomly chosen as the correct Winner. That contestant becomes a Conditional Weekly Winner and his or her name will be announced on Monday within NBC5 News at 6. The Weekly Conditional Winner will be eligible for a \$100.00 gas gift card. “Weekly Winners” will also be eligible to win the Grand Prize: A certificate for a Full Auto Detail plus a Lube, Oil and Filter Change from Airport Chevrolet Buick GMC Cadillac, and a \$50 Gas Gift Card. All Airport Chevrolet Buick GMC Cadillac conditions and restrictions apply. Contestants chosen for Weekly Prizes are considered “Conditional Weekly Winners” until proper legal identification is provided to the Contest Administrator or another qualified Contest representative. Once a Conditional Winner’s identity is verified, he/she becomes one of seventeen (17) Weekly Winners and is eligible for the Grand Prize. The Grand Prize Winner will be randomly selected from 17 Weekly Winners and will be announced anytime during NBC5 News at 6pm on Monday January 7<sup>th</sup>, 2019.
5. **Prize Descriptions, Values and Odds of Winning.** All Weekly Winners are eligible to receive a \$100.00 Gas Gift Card. Among the 17 Weekly Winners, 1 (one) Grand Prize Winner will be randomly chosen. He/she receives a certificate for a Full Auto Detail (Value: \$300) plus a Lube, Oil and Filter Change (Value: based on vehicle make/model) from Airport Chevrolet Buick GMC Cadillac and a \$50 Gas Gift Card. Odds of winning one of the seventeen (17) weekly Prizes depends on the total number of correct entries each week eligible for the random drawing during the Contest Period. The Grand Prize winner is chosen from the 17 Weekly winners. If you are a Weekly Winner, your odds of winning the Grand Prize is 1 in 17.
6. **Winner Notification and Acceptance.** Weekly Conditional Winners and the Grand Prize Winner will be notified by phone and/or email within 24 hours of the on-air announcement. Before a Conditional Winner becomes a Weekly Winner and awarded a Weekly Prize, NBC5 will, in its sole discretion, verify that the Conditional Winner is the individual on the specified date for which that person was chosen and that he/she has complied with these Official Rules. Within seven (7) days from conditionally winning a Weekly Prize, Conditional Winners must visit the NBC5 studios at 125 South Fir Street, Medford OR 97501 and present proof of eligibility (including proof of minimum eligible age at time of entry and of Medford/Klamath Falls DMA residency). Birth certificate,

valid state driver's license, or state-issued identity cards are acceptable forms of proof. Any Weekly Prizes not claimed in this manner will be re-awarded to an alternate entrant. Further, before any Weekly Prizes are awarded, a Conditional Winner may be required to complete and return to NBC5 an affidavit of eligibility, and a liability and publicity release form. Failure to sign and return a required affidavit or release within ten (10) days of delivery (or sender's postmark, if sent by mail), or to comply with any term or condition of these Official Rules, may, at the sole discretion of NBC5, result in a Conditional Winner's disqualification and the forfeiture of his/her interest in the Prize. Winners may waive their right to receive Prizes. Prizes are non-assignable and nontransferable. Prizes, including the Contest's Grand Prize, are not redeemable for cash. Winners are solely responsible for payment of any taxes on Prizes. Except where prohibited, acceptance of a prize constitutes each Contestant's consent to the publication of his/her name, voice, likeness, image, biographical information and hometown in any media for any commercial or promotional purpose (including broadcast, print, internet, and other media) without limitation or further compensation. For a list of Prize Winners (available after January 7<sup>th</sup>, 2019) or a copy of these Official Rules, send a self-addressed, stamped envelope to KOB-TV NBC5, "NFL Pick 5 Contest", 125 S. Fir St., Medford, OR 97504. Attention: Amanda Guthmiller.

7. **Participation.** By participating, Contestants agree to be bound by these Official Rules and the decisions of the contest judges, which shall be final and binding in all respects. Participation in this Contest authorizes Airport Chevrolet Buick GMC Cadillac to add the Contestant's email address to the Airport Chevrolet Buick GMC Cadillac database. In addition, Winners will permit the use of their name and likeness in any promotional materials, including print, digital and/or broadcast. NBC5 reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by NBC5. In the event the Contest is compromised by non-authorized human intervention, tampering or other causes beyond the reasonable control of NBC5 and/or Airport Chevrolet, which corrupts or impairs the administration, security, fairness or proper operation of the Contest, NBC5 reserves the right in its sole discretion to suspend, modify or terminate the Contest.
  
8. **Construction.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Contestant and NBC5, shall be governed by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained therein.
  
9. **Disclaimer.** "NFL Sunday Pick 5, with NBC 5 and Airport Chevrolet" is sponsored by KOB-TV NBC5/KOTI-TV NBC2. The Sponsor and participating businesses are not responsible for typographical, printing or other inadvertent errors in these Official Rules

or in other materials, print or digital, relating to the Contest. Neither Airport Chevrolet or NBC5 will be responsible for events that may affect the implementation of the Contest including human error or any technical problems, failures or malfunctions of any kind, including the congestion, failure or malfunction of any telephone equipment, line or network, failures or malfunctions of any third party internet service provider or internal digital network that prevents Contestants from becoming Conditional Winners and then becoming Winners, eligible to claim any Prizes. If you have any questions regarding this Contest, please contact KOB-TV NBC5/KOTI-TV NBC2, "NFL Pick 5 Contest", 125 S. Fir St., Medford, OR 97501, attention: Amanda Guthmiller, or call 541-775-5555.